

# APPLOI MIGRATES TO ZOOM REVENUE ACCELERATOR WITH CODIMITE

## CLIENT OVERVIEW

Apploi is a leading healthcare recruitment solutions provider, helping organizations streamline their hiring processes with innovative technology.

## CHALLENGE

Apploi was using Gong for call recording and sales analytics but decided to transition to Zoom Revenue Accelerator (ZRA) to better align with their evolving business needs. The migration involved transferring a significant volume of data, including over 12,000 recordings, transcripts, and metadata. Apploi needed a reliable partner who could ensure a seamless migration with zero data loss and minimal disruption to their ongoing operations.

## RESULTS

**100% Data Integrity:** All 12,000+ recordings and associated metadata were migrated without any loss or errors.

## SOLUTION

We approached the project with a structured plan, focusing on:

- **Thorough Planning**
  - We analyzed Apploi's Gong data and created a customized migration plan to meet their specific needs.
- **Secure Data Transfer**
  - We safely migrated all recordings, transcripts, and metadata to ZRA, ensuring no data was lost or compromised.
- **Constant Communication**
  - We kept Apploi informed with regular updates and offered 24/7 support to resolve any issues quickly.
- **Post-Migration Checks**
  - After the migration, we validated all data and continued to support Apploi until they were fully stable with ZRA.

# CLIENT TESTIMONIAL



Thank you for a well-executed and supported project migrating thousands of historical call recordings over to Zoom and ZRA and ensuring we were set up properly moving forward. We felt well supported from a technical perspective as we ran into nuanced scenarios and discrepancies between our past system and our calls in Zoom, which Codimite quickly and efficiently helped us identify the root cause and get to a place of stability. The team, particularly Hasintha and Tharindu, were very communicative and collaborative, and with us every step of the way. I would recommend partnering with them in the future.

**ELLIOT FARRIS**  
VP Operations & Analytics

